

Humana Military Healthcare Services Certified to Join TRUSTe Privacy Seal Program

Humana Military Healthcare Services Becomes TRUSTe Member, Underscoring Importance of Consumer Privacy Protections

LOUISVILLE, KY - January 17, 2006 – Humana Military Healthcare Services (HMHS), today announced that its Web site has been certified to display the TRUSTe Privacy Seal, exemplifying its commitment to consumer privacy and security. TRUSTe, the leading privacy certification and seal program, awards its privacy seal only to companies that complete the TRUSTe certification process and agree to comply with ongoing TRUSTe oversight and consumer dispute resolution procedures.

“We are pleased to join TRUSTe in providing fair information practices on-line,” said David J. Baker, CEO of HMHS. “TRUSTe certification serves as a benchmark in our ongoing commitment to safeguard our armed forces’ privacy and security.”

“By becoming a TRUSTe licensee, Humana Military Healthcare Services gives its customers a clear signal that it is trustworthy and respects the privacy wishes of the people who visit its Web site,” said Fran Maier, Executive Director and President of TRUSTe. “We are pleased to have Humana Military Healthcare Services as part of our distinguished roster of participants in the TRUSTe Privacy Seal program.”

The TRUSTe Privacy Seal is a consumer branded symbol that signifies a Web site has posted a privacy statement and, moreover, that its Web site information gathering and dissemination practices address the elements of notice, choice, access, security and redress outlined in the Federal Trade Commission’s Fair Information Practices. Specifically, TRUSTe’s members agree to:

- Disclose their information gathering and dissemination practices;
- Give consumers choice to limit any secondary uses of their personal information through opt-in or opt-out;
- Provide consumers with access to their personal information to correct any inaccuracies; and
- Ensure that reasonable security mechanisms are being used to protect the data that is collected.

A cornerstone of the TRUSTe Privacy Seal and Certification Program is the ongoing monitoring and Watchdog Consumer Dispute Resolution mechanism. Through automated Watchfire monitoring, TRUSTe regularly monitors its seal program participants to ensure the integrity of the privacy statement. In addition, TRUSTe provides consumers and organizations an effective method to build trust through the Watchdog Dispute Resolution mechanism, an easy-to-use service for consumers to resolve their privacy disputes.

About HMHS

HMHS, headquartered in Louisville, KY, has been a Department of Defense contractor for the administration of the TRICARE program since July 1, 1996. In August 2003, HMHS was awarded the contract to provide health benefits support and services to approximately 2.8 million active duty and retired military and their eligible family members in the 10-state South Region. HMHS was also awarded the Department of Defense’s contract to provide health care services and support for active duty service members and their families located in the Commonwealth of Puerto Rico, in February 2004.

About Humana

Humana Inc., headquartered in Louisville, Kentucky, is one of the nation’s largest publicly traded health benefits companies, with approximately 7 million medical members. Humana offers a diversified portfolio of health insurance products and related services --through traditional and consumer-choice plans - to employer groups, government-sponsored plans, and individuals.

Over its 44-year history, Humana has consistently seized opportunities to meet changing customer needs. Today, the company is a leader in consumer engagement, providing guidance that leads to lower costs and a better health plan experience throughout its diversified customer portfolio.

More information regarding Humana is available to investors via the Humana [Investor Relations](#) page, including copies

of:

- Annual report to shareholders;
- Securities and Exchange Commission filings;
- Most recent investor conference presentation;
- Quarterly earnings news releases;
- Replays of the most recent earnings release conference call;
- Calendar of events (includes upcoming earnings release dates, times, and access number, as well as planned interaction with institutional investors);
- Corporate Governance Information

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